

WineDirect Onboarding: Plan Comparison

	STARTER \$399	PRO \$999	ADVANCED \$2,500
Ecommerce			
Dedicated Project Manager (PM)	✓	✓	✓
Kickoff Call with Implementation Plan	✓	✓	✓
Weekly 1:1 Meetings with PM (Prelaunch)	Up to 8 hours	Up to 10 hours	Up to 12 hours
Comprehensive Onboarding Checklist	✓	✓	✓
Video Training Academy	✓	✓	✓
Weekly Live Q&A Webinars	✓	✓	✓
Software Setup & Launch			
Shipping Strategy Best Practices	✓	✓	✓
Intro to Marketing Tools (Promos & Carrots)	✓	✓	✓
POS Setup Guidance	✓	✓	✓
POS Training		✓	✓
POS Virtual Team Training			✓
POS Launch Coordination & Handhold		✓	✓
Guided Club Setup	✓	✓	✓
Club Launch Coordination & Handhold	✓	✓	✓
Website Content Overview	✓	✓	✓
Recommended QA & Testing Steps	✓	✓	✓
Integration Enablement	✓	✓	✓
Website Launch Coordination & Handhold	✓	✓	✓
Post-Launch			
Club Pre & Post Processing Review			✓
First Club Processing Handhold		✓	✓
Post-Launch Check-in Call with PM	✓	✓	✓
30 min Introduction with Customer Support		✓	✓
Support Ticket Routing to Dedicated Team		Pro Team	Advanced Team
2 hrs/mo Customized Training (First 3 Months)*			✓

*Highly recommended that additional training hours are purchased. [Learn more here >>](#)